(1)

The official guide to A.M. talk radio (WIOD, WNWS, WINZ, WVCG

2 a.m. - 1 a.m.
IOD Larry King
NWS Jerry Wichner
INZ Bruce Williams
VCG Religious Spanish

a.m. - 6 a.m.
IOD 5:00 to 5:30 News 5:30 to 6:00 Mike Reineri (Music)
NWS News
INZ News
VCG Religious Spanish

a.m. - 7 a.m.
IOD Mike Reineri (Music)
NWS News
INZ News
VCG Carribean Music

a.m. - 8 a.m.
IOD Mike Reineri (Music)
NWS News
INZ News
VCG Carribean Music

a.m. - 9 a.m.
OD Mike Reineri (Music)
WS News
NZ News
CG Carribean music

a.m. - 10 a.m.
OD Sandy Payton
WS Al Rantel
NZ News
CG Spanish Comedy

a.m.- 1 p.m.
OD Sandy Payton
WS Al Rantel
NZ Neil Rogers
CG Spanish Comedy

p.m. - 2 p.m.
OD 1:00 TO 1:20 Paul Harvey 1:20 - 2:00 * Bill Calder
WS Lee Fowler
NZ Neil Rogers
CG Spanish Comedy

p.m. - 3 p.m.
OD * Bill Calder
WS Lee Fowler
NZ Taffy McCallum
CG Tradition Time (Hebrew & Yidish Music)

3 p.m. - 4 p.m.
WIOD * Bill Calder
WNWS Steve Kane
WINZ Taffy McCallum
WVCG Tradition Time (Hebrew & Yidish Music)

4 p.m. - 5 p.m.
WIOD 4:00 TO 4:30 * Bill Calder 4:30 to 5:00 News
WNWS Steve Kane
WINZ News
WVCG Alan Beshany Money Line

5 p.m. - 6 p.m.
WIOD News
WNWS Steve Kane
WINZ News
WVCG Ed Kaplan, Daniel Oudinot hosts the Miami Sports Exchange

Soon moving to WQAM

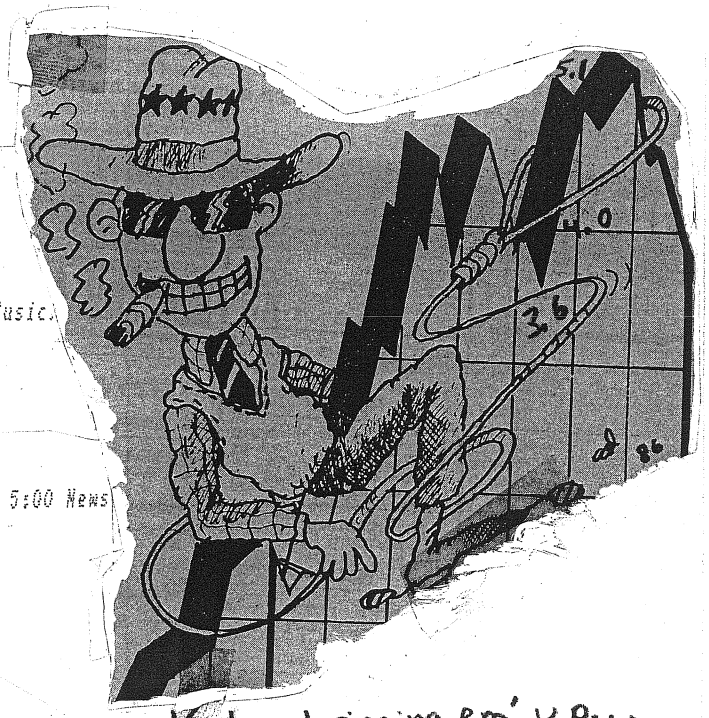
6 p.m. - 7 p.m.
WIOD Sports Talk Joe Zagacki & Friends
WNWS Steve Kane
WINZ News
WVCG Sex with Marilyn hostes, Marilyn Volker

7 p.m. - 8 p.m.
WIOD Sports Talk Joe Zagacki & Friends
WNWS Shirley Peters
WINZ Bruce Williams @(Network-Talk Net)
WVCG Carribean Music

8 p.m. - 9 p.m.
WIOD Mike Miller
WNWS Shirley Peters
WINZ@ Bruce Williams
WVCG Religious Spanish

9 p.m. - 10 p.m.
WIOD Mike Miller
WNWS Jerry Wichner
WINZ@ Bruce Williams
WVCG Religious Spanish

10 p.m. - 12 a.m.
WIOD Mike Miller
WNWS Jerry Wichner
WINZ@ Sally Jessy Raphael
WVCG Religious Spanish



		From +- Spring
Total for (17) F.M. stations	59.20%	- 0.90
Average	3.48	- 0.053
Total (32) A.M. & F.M.	91.60%	- 2.30
Average radio station rating	2.863	each down - 0.072

As listed in the Miami News (WRMF & WEAT NOT INCLUDED)

* Not available	South Florida's A.M. Radio Stations	Their Summer ratings	+ or - from Spring
560 WQAM	Country	1.00	- 0.10
610 WIOD	Pop, Talk	3.30	- 0.40
710 WAQI	Hispanic	3.60	+ 0.40
790 WNWS	Talk, News	4.00	0.00
940 WINZ	Talk, News	5.10	+ 1.50
980 WBSS	Oldies	*	
1080 WVCG	Music, Talk	0.50	- 0.20
1140 WQBA	Hispanic	4.90	- 0.70
1170 WAVS	Hispanic	*	
1210 WCMQ	Hispanic	1.10	- 0.60
1260 WSUA	Hispanic	1.60	+ 0.30
1320 WLQY	Ethnic	*	
1360 WKAT	Big Band	1.70	- 0.50
1400 WFTL	MOR	1.40	- 0.50
1430 WQDI	Country	*	
1450 WOCN	Hispanic	0.50	- 0.30
1470 WRBD	R & B	1.00	+ 0.10
1490 WNBW	Gospel	0.90	- 0.20
1520 WEXY	Relig., Gospel	*	
1550 WRHC	Hisp. News, Talk	1.80	- 0.40
1580 WSRF	Gospel, Ethnic	*	
TOTAL FOR (15) A.M. STATIONS		32.40%	- 1.40
Average		2.16	- 0.093

* 13.5% Sp. List.

As most of you know, former WINZ, WKAT and WNWS radio personality, Bill Calder was subpoenad on the air. This event took place Thursday, October 16, 1986, while Bill was on the air.

The subpoenaers could not wait until the break and presented Bill with a subpoena on the air. Bill did mention that it was from WINZ. Sources at WIOD told me that Bill is in litigation with WINZ regarding a non-compete clause he signed with WINZ, which stated that he can not host a talk show in this market for a period of time unknown to me. I know for a fact that Linda Thornton went to the hearing.

In my opinion WINZ should lay off Bill. I believe they have a good public image and they certainly have excellent ratings in the market (5.1 in the summer book, up 1.5. 2nd in the market. Highest rated A.M. station.). This could be bad publicity, but on the other hand if this case gets alot of attention it could have some people tunning to A.M. radio. I don't think it will have a positive effect on WINZ. It just might give Bill enough publicity to attract more listeners to his new position on WIOD as 1:20 to 4:30 p.m. host, that is if he overcomes this latest obstacle.

I also understand that Bill was offered a job at WNWS and WINZ. WINZ probably has sour grapes growing in the atrium and Marc Kuhn is eating them. Bill, as I heard, is having a hard enough time as it is to make ends meet, especially with his home which was purchased about a year ago. I hope everything works out to his advantage.

If you feel strongly about this issue call Guy Gannett at... Portland, Maine 207-775-5811 this is the number for the executive offices.

Newsbreak... The judge threw the case out... :) :) :) smile sideways

Editorial Tidbits...

Listen to the lager of October 16, 1986, Jerry Wichner's show. Notice the incompetency of the board operator. The breaks are off que and the ability to type on her part is virtually non-existant.

I don't believe that all these free-bees realy attract listeners or make a listener listen to a station which he/she does not truly like. Example, will someone actualy listen to Wichner to win a pair of air show tickets, if he/she thinks his show is terminally boring. Wait, his show is terminally boring. In Jerries case, the liveliest part is either, 1) When the same ladies call in and say, "Hi Jerr, Chubby checking in." 2) A crank caller calling in. Have you ever noticed I am the only such caller to make contact with Wichner. You must confess, I am Jerry Wichner's most exciting caller. Right?. Right. 3) Dead air...

Oy boy, look at that picture of Mike Reineri in Wednesday's Herald, October 15, 1986. It looks like he is about to have an....

I guess if Lee Fowler gives bras away then Al can give away the condoms, Steve can give away the whips and chains, Shirley can donate diaphrams, Worthing won't get involved. Jerry will take the winner of the whole set and let them use it in the back of his plane while flying to bahoke. Don Webb will find a word to describe all of this. Second place will receive a picture of Ira Fistell. (See attached)

In my opinion the worst show on talk radio today is on every Saturday from 6:00 to 10:00 a.m. on WINZ. Cathy West and Ira Everett are not only terrible together, individualy they are also the pits. They are not funny and are unquestionably boring.

The Don Webb word for the week is...
Philoprogenitive- fil"o pro jen'i -tive, a. Fond of Children; prolific.
Used in a sentence. Bill Tanner is philoprogenitive.

Top 11 subjects which you might want to talk about.

1. How do you change youroil and tires?
2. Where do the socks go to when they are lost in the dryer?
3. How to raise the perfect children.
4. Casino Gambling.
5. Graham Hawkins debate.
6. Chronic Reulars.
7. Nicaragua.
8. Nutrition.
9. Commies in Clevland.
10. Standing on line.
11. Nice Toes.

P.S. call Jerry and ask, "Are you wearing your tupey?

Multiple choice: 1) Which of these pictures looks like Ira Fistel?

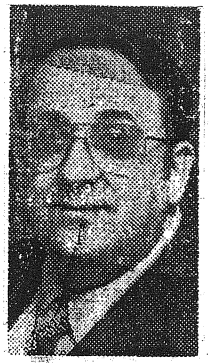
A)

B)

C)

D)

E)



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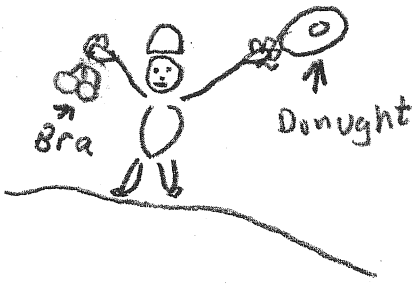

Answer; (Upside Down." E.Neil Rogers

A. Shimon Peres
B. Linda Thornton
C. Don Stotter
D. Ira Fistell